

FROM I. B. S.

Schenectady 2, N. Y.
April 24, 1954

NEWSLETTER #53/4-5

In Brief:

FCC Notice of Further Proposed Rule Making, adopted April 14, gives proposed Rules and Regulations under which campus stations would have to operate, if the proposal becomes binding without modification. Campus stations should study the rules which have been proposed and submit their comments to IBS before May 25, 1954.....See below.

Negotiations for a new contract between IBS and CRC continue, differences concerning representation of independent stations must be resolved.....See page 3.

The new IBS Board of Directors elected by the Governing Council is listed on page 5.

The Sales Department Questionnaire is enclosed if your station is listed on the IBS Rate Card.....See page 5.

CRC has advised that they are asking stations to air public service spots for the Air Force, in order to improve the chances of selling time to this sponsor next school year.

You may be presented with an opportunity to sell your old radio transcriptions; Mr. Harry Harrison, manufacturer of phonograph records in Flemington, New Jersey, currently is visiting stations and buying up their old transcriptions.

THE FCC PROPOSED NEW RULES FOR CAMPUS STATIONS on April 14, 1954, when it adopted a Notice of Further Proposed Rule Making under Docket 9288. The proposed rules are titled "Part 15 - Rules and Regulations Governing Restricted and Incidental Radiation Devices". The paragraphs which in particular apply to campus stations are:

15.101 Certification of equipment: The owner or operator of a restricted radiation device which requires certification under this subpart shall have posted in the room in which such equipment is operated, a certificate of a competent engineer setting forth the general conditions under which such equipment should be operated and certifying that the equipment involved is capable of complying with the radiation limits set forth in this part as applicable to such equipment. The certification required by this section shall describe with certainty the equipment covered thereby and a brief but specific statement of the engineering tests upon which such certification is based and the results thereof.

15.104 (a) (1) Radiation shall not exceed an intensity of 40 uv/m at distances of 100 feet or more from any radiating source, provided, however, that such radiation shall not exceed 15 uv/m at the border of the property exclusively under the control and for the exclusive use of the owner and operator of the system.6/

FOR STATION EXECUTIVES

(2) The carrier frequency on which the system operates shall be an odd multiple of 5 kc., and the system shall not deviate more than plus or minus 100 cycles from the carrier frequency.

(3) The system shall be certified in accordance with the provisions of Section 15.101.

Where persons other than the owner or operator of the system control or have the use of a portion of the property in question, the radiation limit shall be 15 uv/m at the border of that portion of the property, unless such persons have agreed in the contract or agreement providing for their use or control to accept any interference from the system, or they have agreed in writing to the operation of the system.

Note: The above regulations have only been proposed and are not in effect at the present time.

THE EFFECT OF THE PROPOSED REGULATIONS, if adopted, would be to require campus stations to:

- 1) Operate within different field strength limitations than those applying at present.
- 2) Operate on a frequency which is an odd multiple of 5 kc., i.e. 645 kc., etc.
- 3) Obtain a certification by a competent engineer.

THE STATIONS IN IBS AND IBS MUST ACT as follows. The commission has set a date of June 16 prior to which interested parties may submit comments regarding the proposed rule making. Rather than have this result in many uncoordinated responses from college stations, IBS proposes to make a unified presentation for its stations. In order to do this IBS must have certain information from its stations. IBS needs and requests:

- 1) Field strength measurements to determine the adequacy or inadequacy of the proposed radiation limits.
- 2) Comments on all aspects of the proposed regulations and how they will affect your station.

Forward the field strength data and your comments to the IBS Engineering Director, Mr. Richard H. Crompton, 113 Locust Drive, Baltimore 28, Maryland. The deadline is May 25.

THE FCC SET UP DOCKET 9288 in 1949 for the purpose of formulating new rules and regulations to govern devices capable of interfering with conventional radio transmission and reception. Campus stations were included among other radiation sources of a number of different types. When the docket was established IBS submitted a brief proposing that campus stations be placed under Part 3 of the Rules and Regulations, the part which governs standard broadcast stations.

Up until about six months ago it appeared that the Commission planned to place campus stations under Part 3, but since then the FCC has changed its position and is now proposing to keep campus stations under Part 15, and to revise this part, as explained above.

A NEW AGREEMENT BETWEEN THE COLLEGE RADIO CORPORATION AND IBS was considered at the IBS Governing Council meeting in Columbus on April 10. The Governing Council, which is composed of the directors of the twelve IBS regions, meets annually to consider matters of basic System policy and to elect the Board of Directors for the ensuing year. The former national advertising agreement between IBS and CRC has now expired (on April 18, 1954).

The Board of Directors of the System reported to the Governing Council on the provisions of a proposed new contract with CRC, particularly those provisions relating to representation of independent stations not belonging to IBS. It is estimated that there are now at least 75 such independent stations.

The CRC representatives present at the Council meeting requested that CRC be given a free hand to contract directly with these independent stations. The CRC spokesmen said that unless CRC could do this, they feared the chances of CRC getting additional national advertising contracts would be impaired.

The Governing Council told CRC that they felt the provisions of the expiring contract gave CRC plenty of freedom. These provisions are that CRC, as exclusive national advertising representative of IBS, may represent independent stations also, but first must obtain approval from IBS for each station so represented. In the contract just expired the System approved 24 such stations, and in previous discussions IBS had told CRC that this list could be increased pretty much as CRC might suggest. To make the chain of command perfectly clear, IBS proposed to enter into a temporary agreement with each independent station desiring to be represented by CRC.

The Governing Council felt that since CRC would be the exclusive representative of IBS stations, that IBS should have the final say as to which independent stations CRC represented, and how many. Naturally, the Council did not wish to impair CRC's chances of getting new advertising accounts, but the Council did wish to safeguard the IBS stations and felt that in order to do so IBS should control which independent stations were represented. In this way, stations which were violating FCC Rules and Regulations could be barred from the list or dropped. Likewise, if it was found that IBS stations were being by-passed when new advertising accounts were being written, IBS would have a means of correcting the situation.

The Council also felt that the position of IBS in the campus radio movement should be made clear to the independent stations represented by CRC. The Council felt that it was in the best interests of the stations they represented as regional directors to strengthen the

position of IBS in the college radio movement. Direct contracts between CRC and independent stations were regarded as having the opposite effect since this might reduce or eliminate the chances of these independent stations ever joining the System. The Council recognized that CRC was in business solely to make a profitable return on investment from the sale of time over college stations, whereas IBS is a non-profit corporation set up by its member stations which is concerned with all aspects of the college radio movement.

CRC did not state to the Governing Council whether or not it would agree to the IBS proposal concerning independent stations.

The IBS Board of Directors is continuing to negotiate with CRC concerning the terms of a national advertising representation contract. IBS feels that CRC can do a good job in this field, as evidenced by the success of the Newscast Plan and the RCA University Classics Library series. The Board of Directors is attempting to reach an agreement which will contain the safeguards envisioned by the Governing Council.

Meanwhile, it appears that CRC may be approaching stations not now on the IBS Rate Card and asking them to sign individual representation contracts. Some of these stations are Trial Status groups in IBS which only recently have started broadcasting. These stations should apply for full Membership, and will then be added to the IBS Rate Card.

If IBS cannot reach an agreement with CRC, then IBS will secure another representative for its stations. This would not mean necessarily that IBS stations could not participate in the CRC package program plans. IBS is still confident that a satisfactory arrangement can be worked out with CRC; it should be noted, however, that IBS has had several other representatives in past years, and there is always the possibility that a new one will have to be found at some future time.

Meanwhile, IBS urges its own stations and the independent stations as well not to enter into individual agreements with the College Radio Corporation. These agreements could very possibly weaken the position of IBS as the spokesman for the college radio movement. The strength of IBS is more important than ever at this time, with the FCC having proposed new rules and regulations for college stations. The FCC now looks to IBS to speak for the college radio movement; a weakened IBS could not effectively do this.

Therefore, do not take any independent action at this time, but contact IBS for further information and instructions if any questions come up. We will report to you again in the near future as these matters develop.

THE SALES DEPARTMENT QUESTIONNAIRE is enclosed if your station is listed on the IBS Rate Card. The same questionnaire was sent out last year at this time. During the summer months IBS revises its rate card and other forms containing station data. To do this, the information asked for on the questionnaire is required.

Fill out the questionnaire and return it without delay to:

Mr. Thomas M. Blaisdell
1562 Van Vranken Avenue
Schenectady 8, N.Y.

IBS BOARD OF DIRECTORS:

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